

**ON A SCALE OF
ART**

DESIGN

5/9

DAY 1
FRIDAY
2014

8.30PM - 10.00PM

FESTIVAL OPENING NIGHT
HAKUSHO: THE STORY OF RICE
DIRECTOR YU YAMANAKA IN ATTENDANCE

6/9

DAY 2
SATURDAY
2014

11.00AM - 12.00PM

DESIGNING ART

12.30PM - 1.50PM

MAKER

2.30PM - 3.30PM

TADAO ANDO

4.00PM - 5.30PM

CUTIE AND THE BOXER

6.00PM - 7.30PM

FINDING VIVIAN MAIER

8.00PM - 10.00PM

YVES SAINT LAURENT

13/9

DAY 4
SATURDAY
2014

11.00AM - 12.00PM

HAKUSHO

12.30PM - 2.10PM

ART AND CRAFT

2.40PM - 3.50PM

MICROTOPIA

4.30PM - 5.30PM

DESIGNING ART

6.00PM - 8.00PM

YVES SAINT LAURENT

8.30PM - 10.00PM

FINDING VIVIAN MAIER

7/9

DAY 3
SUNDAY
2014

12.30PM - 1.40PM

MICROTOPIA

2.10PM - 3.50PM

ART AND CRAFT

4.20PM - 5.50PM

FLAKE & FLAMES

6.30PM - 8.30PM

YVES SAINT LAURENT

9.00PM - 10.00PM

HAKUSHO

14/9

DAY 5
SUNDAY
2014

12.30PM - 2.00PM

FINDING VIVIAN MAIER

2.30PM - 3.50PM

MAKER

4.30PM - 6.30PM

YVES SAINT LAURENT

7.00PM - 8.00PM

TADAO ANDO

8.30PM - 10.00PM

CUTIE AND THE BOXER

**A DESIGN FILM FESTIVAL 2014
SINGAPORE, 05 - 14 SEPTEMBER
SHAW THEATRES LIDO**

In 2010, A Design Film Festival was created to celebrate design with a world audience. As the first film event in Asia dedicated to design, we've travelled from Singapore to Bangkok, Berlin, Kaohsiung, Latvia, Portland, Seoul, and Taipei, entertaining and engaging our audience with an array of content centered around the topic.

This year's Festival theme On a Scale of Art to Design muses on the contemporary conundrum: 'Is it Art or Design?' We ask if 'scale' can be seen less as a measure, more a frame of reference that recognizes and honours the entire spectrum of creative work — its main discourses and subcultures, its stances and nuances, all its range and depth. Zeroing in on the rhetoric is Designing Art, a triple short film compilation featuring three creatives working in the art-design grey area.

The Festival opens with Hakusho: The Story of Rice from director Yu Yamanaka. This title furthers our discussion: What does rice — so rudimentary as a food staple — have to do with design? Yamanaka will grace the Festival opening to shed light on his beautifully composed documentary.

Tickets are available at the Anonymous office and online at www.designfilmfestival.com at \$15 each (\$25 for Festival opening night).

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**ART AND CRAFT
(RATING TO BE ADVISED)**

Directors: Jennifer Grausman, Mark Becker, Sam Cullman
 Subjects: Intellectual Property, Fine Art, Museums
 Language: English
 Runtime: 89 mins
 Screening: Asia Premiere

Whether it is with a Matisse or a Picasso, art forger Mark Landis has duped the best of curators with his precise imitations of art masterpieces. Interestingly, the talented Landis never asks for money, but only donates his counterfeits to American art museums. Art And Craft starts out as a cat-and-mouse art caper, seeking answers to questions on authorship and authenticity; what develops is an intimate tale about human obsession and the universal need for community, appreciation, and purpose.

SHOWTIMES

A09	07 SEP 2014, SUNDAY	2.10PM - 3.50PM
A14	13 SEP 2014, SATURDAY	12.30PM - 2.10PM



**CUTIE AND THE BOXER
(RATED NC16, NUDDITY)**



Director: Zachary Heinzerling
 Subjects: Contemporary Art, Japan Culture
 Languages: English, Japanese
 Runtime: 82 mins
 Screening: Southeast Asia Premiere

An intimate observational documentary, Cutie And The Boxer chronicles the unique love story of Ushio and Noriko Shinohara, a pair of married Japanese artists living in New York. Anxious to shed her role as assistant to her overbearing husband, Noriko finds an identity of her own. This film is a moving portrait of a couple wrestling with the eternal themes of sacrifice, disappointment and aging — all set against a background of shared lives dedicated to art.

SHOWTIMES

A05	06 SEP 2014, SATURDAY	4.00PM - 5.30PM
A23	14 SEP 2014, SUNDAY	8.30PM - 10.00PM



**FINDING VIVIAN MAIER
(RATED PG)**

Directors: Charlie Siskel, John Maloof
 Subject: Photography
 Language: English
 Runtime: 83 mins
 Screening: Southeast Asia Premiere

Now hailed as one of the greatest street photographers of the 20th century, Vivian Maier was once a nanny who, unknown to the world, secretly shot photos only to hide them. Her work came to light in 2007 when a box of her negatives was discovered at a thrift auction house. Still very much an enigma, Maier's riveting life and art are revealed through never-seen-before photographs, films, and interviews with dozens who thought they knew her.

SHOWTIMES

A06	06 SEP 2014, SATURDAY	6.00PM - 7.30PM
A18	13 SEP 2014, SATURDAY	8.30PM - 10.00PM
A19	14 SEP 2014, SUNDAY	12.30PM - 2.00PM



**FLAKE & FLAMES
(RATED R21, SOME SEXUAL IMAGES)**

Directors: Dirk Behlau, Jasper Bram
 Subjects: Body Art, Custom Car Culture, Illustration
 Language: English
 Runtime: 80 mins
 Screening: Asia Premiere

Centered on the Kustom Kulture movement, Flake & Flames is fantastic filmic adventure that seeks out the hottest Kustom Kulture spots across the United States and Europe. Some of the world's best car and motorcycle builders, tattoo artists, custom painters, pinstripers, as well as pin-up models share their tricks and experience. Artists dedicated to art forms traditionally frowned upon by established society show you why nothing else can compare.

SHOWTIME

A10	07 SEP 2014, SUNDAY	4.20PM - 5.50PM
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**HAKUSHO: THE STORY OF RICE
(RATED G)**

Director: Yu Yamanaka
 Subjects: Food Design, Japan Culture
 Language: Japanese (Eng Sub)
 Runtime: 45 mins
 Screening: World Premiere

Originally created for 'KOME: The Art of Rice' exhibition at 21_21 Design Sight, Hakusho: The Story of Rice is a four-part documentary that takes the humble staple food as its central subject matter. From the wet fields of a rice farmer in Chiba to the white winter of Kagoshima where a community welcomes Tano Kami (the deity of rice harvest), the film offers rare glimpses into a cultural landscape that has arisen from the life-giving grain.

This will be the first time that the film is presented in its entirety.

SHOWTIMES

A01	05 SEP 2014, FRIDAY	8.30PM - 10.00PM
A12	07 SEP 2014, SUNDAY	9.00PM - 10.00PM
A13	13 SEP 2014, SATURDAY	11.00AM - 12.00PM



**LARGER THAN LIFE (DESIGNING ART)
(RATED G)**

Director: Ellen Vloet
 Subjects: Public Installation, Sculpture, Urban Art
 Language: Dutch (Eng Sub)
 Runtime: 23 mins
 Screening: Asia Premiere

Artist Florentijn Hofman is conquering the world with his iconic, larger-than-life sculptures. Popular with the general public, Florentijn however lacks recognition in the art world. As the film documents Hofman at work on one of his largest projects in his career, it asks: What is more important to him — commercial success or the acknowledgement of the critics?

Part of a 3-short compilation titled Designing Art.

SHOWTIMES

A02	06 SEP 2014, SATURDAY	11.00AM - 12.00PM
A16	13 SEP 2014, SATURDAY	4.30PM - 5.30PM



**MAKER
(RATING TO BE ADVISED)**

Director: Mu-Ming Tsai
 Subjects: Craftsmanship, DIY Culture, Entrepreneurship
 Language: English
 Runtime: 65 mins
 Screening: Southeast Asia Premiere

Fueled by passion and powered by the advent of new technologies, the Maker Movement in America is the 'do-it-yourself' and 'do-it-together' creative new wave. The film delves deep into the emerging ecosystem of design and manufacturing, looking at how the community is subverting traditional manufacturing in this Internet age, if not indeed developing next-generation products based on new methodologies of local manufacturing, crowd funding, digital fabrication and open source.

SHOWTIMES

A03	06 SEP 2014, SATURDAY	12.30PM - 1.50PM
A20	14 SEP 2014, SUNDAY	2.30PM - 3.50PM



**MICROTOPIA
(RATED PG)**

Director: Jesper Wachtmeister
 Subjects: Architecture, Social Design, Urban Design
 Language: English
 Runtime: 55 mins
 Screening: Asia Premiere

Many of us live as a mobile, tech-equipped society in an increasingly dense world. Against this milieu wrought with discontent, Microtopia offers possible solutions by way of entering into the homes and worlds of architects, artists and problem-solvers who have invented new ways of living. The alternative to this modern phenomenon may be in micro dwellings, downsized habitats and lifestyles that go off the grid.

SHOWTIMES

A08	07 SEP 2014, SUNDAY	12.30PM - 1.40PM
A15	13 SEP 2014, SATURDAY	2.40PM - 3.50PM



**OBEY THE ARTIST (DESIGNING ART)
(RATED PG13, BRIEF COARSE LANGUAGE)**

Director: Ondi Timoner
 Subjects: Graffiti, Street Art
 Language: English
 Runtime: 17 mins
 Screening: Asia Premiere

Street artist, graphic designer and activist Shepard Fairey became widely known during the 2008 US presidential election for his Barack Obama Hope poster. As it watches Fairey bring a twelve-foot mural to life, the film also traces his early punk rock days of rigging copy machines to the high points of his thriving, independent business that harnesses the power of technology.

Part of a 3-short compilation titled Designing Art.

SHOWTIMES

A02	06 SEP 2014, SATURDAY	11.00AM - 12.00PM
A16	13 SEP 2014, SATURDAY	4.30PM - 5.30PM



**TADAO ANDO: FROM EMPTINESS TO INFINITY
(RATED G)**

Director: Mathias Frick
 Subjects: Architecture, Japan Culture
 Languages: German, Japanese (Eng Sub)
 Runtime: 52 mins
 Screening: Asia Premiere

Called the 'Japanese Master of Minimalism' and 'the father of haiku architecture', Tadao Ando is one of the most revered architects working today. The film interviews, accompanies, and observes the Pritzker laureate at work to understand the sources, inspiration, and motivation driving him and his world-famous buildings.

SHOWTIMES

A04	06 SEP 2014, SATURDAY	2.30PM - 3.30PM
A22	14 SEP 2014, SUNDAY	7.00PM - 8.00PM



**WORK, BUY, CONSUME, DIE (DESIGNING ART)
(RATING TO BE ADVISED)**

Director: Jonathon Lees
 Subject: Graphic Design
 Language: English
 Runtime: 8 mins
 Screening: World Premiere of Teaser

As the force behind some of the world's most iconic and recognizable graphics created in the past 25 years, The Designers Republic™ is said to be every aspiring graphic designer's dream company. An observational study of the rule-bending studio and its continuing influence in the world of design, this 8-minute clip from the film Work, Buy, Consume, Die brings us past the shiny, polished exterior of a successful agency.

Part of a 3-short compilation titled Designing Art.

SHOWTIMES

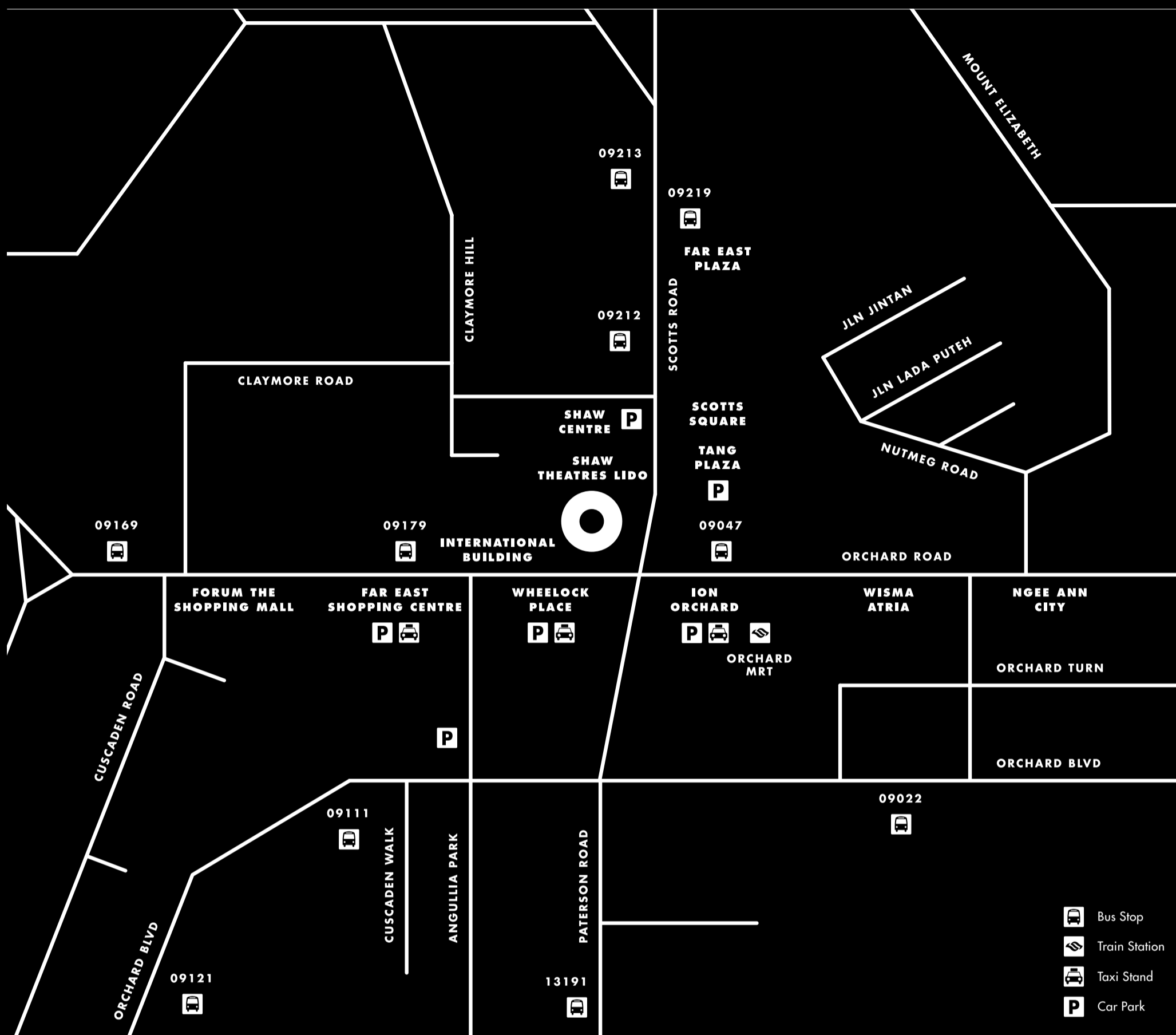
A07	06 SEP 2014, SATURDAY	8.00PM - 10.00PM
A11	07 SEP 2014, SUNDAY	6.30PM - 8.30PM
A17	13 SEP 2014, SATURDAY	6.00PM - 8.00PM
A21	14 SEP 2014, SUNDAY	4.30PM - 6.30PM



**YVES SAINT LAURENT
(RATED M18, DRUGS AND HOMOSEXUAL REFERENCES)**

Director: Jalil Lespert
 Subjects: Biopic, Fashion Design
 Language: French (Eng Sub)
 Runtime: 106 mins
 Screening: Singapore Premiere

Hailed as an 'incandescent', 'intimate' and 'moving' biopic, the film chronicles the career and life of Yves Saint Laurent — first as a young designer catapulted to international stardom as the chosen successor of Christian Dior, then as fashion's fallen angel who would eventually make a comeback to charm and shock the world of couture. The film also features Saint Laurent's relationship with his lover and business partner Pierre Bergé.



GETTING TO A DESIGN FILM FESTIVAL 2014

This year's Festival is held at the iconic Shaw Theatres Lido, located along the famous Orchard Road shopping belt. Take this handy map and guide with you for easy wayfinding.

EVENT VENUE

Shaw Theatres Lido
350 Orchard Road
5th Floor, Shaw House
Singapore 238868

FESTIVAL WEBSITE

www.designfilmfestival.com

FESTIVAL HASHTAG

#DFSG2014 / @madebyanonymous

FOR MORE INFORMATION

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BUS (VIA ORCHARD ROAD)

Alight at Tang Plaza (Bus Stop ID: 09047)
36, 77, 124, 128, 143, 162, 162M, 167, 171, 174, 174e, 190, 518, 518A, 700, 700A

BUS (VIA SCOTTS ROAD)

Alight at Royal Plaza On Scotts (Bus Stop ID: 09212)
5, 54, 124, 128, 143, 162, 162M, 167, 171, 700, 700A

BUS (VIA SCOTTS ROAD)

Alight at Far East Plaza (Bus Stop ID: 09219)
5, 54, 105, 124, 128, 132, 143, 162, 162M, 167, 171, 190, 518, 518A, 587, 590, 598, 700

TRAIN (MRT)

The nearest MRT station is Orchard
Take Exit A: Shaw House

CAR

Parking is available at
- Shaw Centre (640)
- Open carpark along Angullia Park (260)
- Wheelock Place (185)
- Ion Orchard (451)

WALK (VIA ORCHARD MRT STATION)

- 1 Take Exit A to the underpass.
- 2 In the underpass, go straight until the intersection.
- 3 Turn left to Shaw House.
- 4 Take the escalator up to Shaw Theatres Lido, located on the 5th Floor.

WALK (VIA SCOTTS ROAD)

- 1 Walk down Scotts Road in the direction of Tang Plaza.
- 2 Shaw House will be across the road on your right.